



## **REGULATIONS FOR POZNAN INTERNATIONAL FAIR GOLD MEDAL COMPETITION AT THE INTERNATIONAL TRADE FAIR OF CATERING GASTRO TRENDY**

### **§ 1**

1. The Poznan International Fair Gold Medal Competition is open to all products exhibited at trade fair stands which feature outstanding virtues of quality, usefulness and aesthetics. Innovative quality is crucial for the assessment of a product but irrespective of market and economical virtues, Competition products must represent the high quality.
2. Following criteria are observed during quality assessment of products submitted to the Competition :
  - modernity of product ( of production process ) characterized by originality of applied design – constructive and production solutions,
  - practical quality, usefulness and reliability of the product,
  - aesthetical quality,
  - conformity with established standards, especially – law requirements ( security, environmental protection, required approvals, certificates ),
  - profitability.

### **§ 2**

1. Competition is open for :
  - a/ market domestic and foreign products ( with EU approvals ) which possess approvals and certificates required by law ( among them – admission to the Polish market ) and do not require any additional laboratory, operational and experimental examination – submitted by scientific and research & development centres,
  - b/ products which are results of research, design, technological, operational and service projects – adjusted to be easily transferred into practical economical solutions.
2. Applications mentioned under point 1 may include :
  - a/ single products or groups of products homogenous in respect to their function, construction and technology,
  - b/ systems ( e.g. sets and programmes ) being separate products or elements of other products.

### **§ 3**

1. Conditions of admission to the Competition are following :
  - entry has been made on the form which is enclosed to the Regulations and delivered to the BIT Business – Innovations – Technologies Ltd in Poznan at least 30 days before the beginning of the trade fair ,
  - the application has been supported with product's description taking into consideration the features indicated under § 1 as well as copies of certificates, approvals and other testimonies ( mentioned under § 2 ) and, moreover, results of examination and other documents concerning submitted product, presenting its virtues, among others – opinions of users ( enclosures : 1 and 2 ),
  - product image – a photo, advertising brochures or, if possible, an original unit should be delivered,
  - the relevant competition fee has been transferred into the bank account of the BIT Business – Innovations – Technologies Ltd in Poznan and the proof of the executed

payment has been sent to the BIT office at least 30 days before the opening of the trade fair.

2. The application and all the additional materials in support of the product should be submitted in Polish or English ( the name of the product and its description in Polish are required ).
3. Application and other enclosed documents will be formally verified by the BIT Business – Innovations – Technologies Ltd in Poznan.
4. Materials and samples mentioned above ( point 1 ) will not be returned.
5. Half of the participation fee will be reimbursed if the application is withdrawn at least 20 days before the beginning of the trade fair.

#### § 4

1. Assessment of the Competition products is executed by the Competition Jury on the basis of: criteria indicated under § 1 and additional materials on a product delivered by a participant. Competition Jury is appointed by the PIF President of the Board. Members are scientists and specialists of the branch relevant to the trade fair.
2. 10 – 20 days before the fair the Competition Jury executes the assessment of the submitted products on the basis of delivered documents and opinions of experts.
3. The Competition Jury awards the PIF Gold Medal in a secret ballot. The Competition Jury can choose either a single product or a separated group or also a subgroup of products from a submitted system, set, programme of products .
4. Neither materials nor information concerning the course of the competition may be made available to any third parties by members of the Competition Jury. Sessions of the Competition Jury are run in secrecy, its decisions are final.
5. Product submitted to the Competition will not be judged by the Competition Jury if application is not in conformity with the Competition's Regulations. Selected product will not be awarded if it is not exhibited at the fair's stand.

#### § 5

1. Each product submitted to the Competition may be only once awarded with the Gold Medal of the Poznan International Fair.
2. The restriction expressed above does not refer to the products in which significant and innovative modifications, allowing to classify the product to the new generation, have been introduced.

#### § 6

1. The Competition Jury announces its verdict of the awards, through BIT Business – Innovations – Technologies Ltd and PIF Ltd, before the beginning of the fair.
2. Information about the awards is delivered to the relevant exhibitors/ manufacturers by the BIT Ltd on the very day when decision was made.
3. PIF Gold Medal is presented by the PIF President of the Board and the Chairman of the Competition Jury on the first day of the trade fair during the opening ceremony.

#### § 7

1. The list of the awarded products is placed in the information and promotional materials published by the Poznan International Fair Ltd and BIT Business – Innovations – Technologies Ltd and, moreover, passed to the mass media.
2. Records of the awarded products are kept by the BIT Business – Innovations – Technologies Ltd in Poznan.
3. Exhibitors and manufacturers whose products have been awarded with the PIF Gold Medal may inform about these awards in their advertising materials and other publications . Graphical presentation of the achieved Gold Medal may be placed only on the awarded products and on their packaging. Exhibitors whose products have been

awarded with PIF Gold Medal show relevant announcement at their stands. Information concerning Gold Medal award must unambiguously indicate both the awarded product ( in conformity with obtained diploma ) and the name of the trade fair during which award occurred.